

PRESS RELEASE

FOR IMMEDIATE RELEASE

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THE CHARLESTON AREA CHILDREN'S GARDEN PROJECT HAS BEEN SELECTED BY LOCAL WHOLE FOODS MARKET AS RECIPIENT OF 5% DAY, TUESDAY, JANUARY 11, 2011

WHO: The Charleston Area Children's Garden Project, a Clemson University non-profit community initiative, that teaches children living in marginal communities about growing food including the nutritional health, science, and environmental importance behind it.

WHAT: The Charleston Area Children's Garden Project has been selected by Whole Foods Market in Mt. Pleasant, SC as the beneficiary of its **5% Day**. Four times a year, Whole Foods of Mt. Pleasant donates 5% of the day's net sales to a selected local charity, and on **Tuesday, January 11**, the Children's Garden Project will be the featured non-profit organization. The Charleston Area Children's Garden Project will staff an information table inside the store from 9 a.m. until 5 p.m. and will display bird habitats and a worm bin created by the students. Children's Garden Project volunteers will exhibit a sample of a school garden harvest and present a computer carousel of photos exhibiting students building, planting, nurturing, harvesting, and cooking from their school gardens. The Children's Garden Project will allocate funds received from the 5% Day to help strengthen the prevention of childhood obesity, diabetes, and hunger by assisting youth with the building and planting of gardens in neighborhoods where problems such as drugs, crime, poor health, and financial hardship are part of everyday life.

WHEN: Tuesday, January 11, 2011 from 8 a.m. – 9 p.m. The Charleston Area Children's Garden Project will staff an information table in the store 9 a.m. – 5 p.m.

WHERE: Whole Foods Market, 923 Houston Northcutt Blvd., Mt. Pleasant, SC 29464

HOW: For more information about The Charleston Area Children's Garden Project or the 5% Day at Whole Foods Market, call 843-478-3748, or visit childrensgardenproject.org.

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www.childrensgardenproject.org